

Minutes

**Valleywise Community Health Centers Governing Council's
Connecting with the Community Committee
Virginia G. Piper Charitable Trust Pavilion
2609 East Roosevelt Street, Phoenix, AZ 85008
2nd Floor, Auditorium 1
April 8, 2025, 3:00 p.m.**

Members Present:

Chris Hooper, Chairman
Jason Vail Cruz, Vice Chairman
Earl Arbuckle, Member
Shelbi Bahena, Member
Rebecca Birr, Member
Dr. Nelly Clotter-Woods, Member – *participated remotely, then in-person*
Scott Jacobson, Member
Helen Kennedy, Member – *participated remotely*
Jee Moon, Member
Vicki Staples, Member

Members Absent:

Claudia Inabinet, Member
Irene Noriega, Member
Dr. Michelle Barker, Ex-Officio Member

Recorded by:

Denise Tapia, Deputy Clerk of the Board

Call to Order:

Chairman Hooper called the meeting to order at 3:00 p.m.

Roll Call

Ms. Tapia called roll. Following roll call, she noted that nine of the thirteen voting members of the Valleywise Community Health Centers Governing Council's Connecting with the Community Ad Hoc Committee members were present, which represented a quorum. Dr. Clotter-Woods arrived after roll call.

For the benefit of all participants, Ms. Tapia announced the Committee members that participated remotely.

Call to the Public

Chairman Hooper called for public comment. There were no comments.

General Session, Presentation, Discussion and Action:

1. Approval of Consent Agenda:

a. Minutes:

- i. Approve Valleywise Community Health Centers Governing Council meeting minutes dated March 11, 2025

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General Session, Presentation, Discussion and Action, cont.:

1. Approval of Consent Agenda, cont.

MOTION: Mr. Jacobson moved to approve the consent agenda. Ms. Staples seconded.

VOTE: 9 Ayes: Chairman Hooper, Vice Chairman Vail Cruz, Mr. Arbuckle, Ms. Bahena, Ms. Birr, Mr. Jacobson, Ms. Kennedy, Ms. Moon, Ms. Staples
4 Absent: Dr. Clotter-Woods, Ms. Inabinet, Ms. Noriega, Dr. Barker
0 Nays
Motion passed.

2. Discuss revised Community outreach projects including but not limited to; the impact, parameters to evaluate, and timeline for each project

Chairman Hooper stated the goal was to agree on three main projects for the Connecting with the Community Committee to pursue.

Vice Chairman Vail Cruz recalled the first Connecting with the Community meeting, goals with specific parameters were established. The subsequent meetings, the members discussed current and upcoming community events.

He stated he wanted to ensure that the committee did not duplicate events, that they were feasible, aligned with the Valleywise Health mission and connected with Valleywise Health strategic plan.

Vice Chairman Vail Cruz reviewed the list of events for each Valleywise Community Health Center that had occurred and were planned for the remainder of FY 2025 then compared the information that the marketing department and the FQHCs events with the events discussed in the last committee meeting to narrow down the focus to some tangible action around the community event.

He stated the committee would decide on three projects with some timelines that the committee would like to do.

NOTE: Dr. Clotter-Woods joined at 3:09 p.m.

Ms. Staples stated that Valleywise Health would be taking over and leading the stand-up event for mental health and justice in partnership with the National Alliance for the Mentally Ill (NAMI).

Mr. Jacobson mentioned getting a list of announcements for all the community events that Valleywise Health was participating in for the month.

Ms. Birr stated there was a calendar on the Valleywise Health website, but she had not noticed if it was on the new website. There should be a list of events that Valleywise Health leads or co-leads.

Vice Chairman Vail Cruz mentioned Ms. Inabinet should receive the list of events to make sure it would get on the website. There was also a Valleywise Health TV in the works that would show Valleywise Health information on the clinic monitors.

NOTE: Dr. Clotter-Woods arrived at 3:14 p.m.

Ms. Birr mentioned that Valleywise Health Family Resources Centers (FRCs) does a lot of different winter events, like healthy holidays, talks about nutrition, book-giving craft events, and summer lunches, and provides education and classes around those.

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General Session, Presentation, Discussion and Action, cont.:

2. Discuss revised Community outreach projects including but not limited to; the impact, parameters to evaluate, and timeline for each project cont.

Ms. Bahena stated the Valleywise Community Health Center-South Phoenix/Laveen partnered with the FRCs and attended the Laveen barbeque event, which had vendors from all of the Laveen community. It laid the groundwork for the future, and it was a good way to get the Valleywise Health name out there.

Chairman Hooper stated that the events could create a roadmap for future events at different Valleywise Health locations.

Ms. Bahena mentioned the schools in the Laveen community host winter festivals and carnivals where vendors are welcome, so that would be a great way to get involved and distribute Valleywise Health promotional material.

Ms. Staples mentioned that staff would probably be more comfortable about getting involved with events if there were a go-to person who could get all the brochures, giveaways, and items for events ready to go.

Ms. Birr stated that Ms. Inabinet organizes events, ensures the items are present, and prepares the brochures.

Chairman Vail Cruz mentioned that the clinics could always contact Ms. Inabinet to get items they need for their events.

Chairman Hooper mentioned the clinics should know what their most successful event of the year was.

Vice Chairman Vail Cruz stated that each clinic should organize its own events and partner with the FRCs, Integrated Behavioral Health (IBH), and the Mobile Health Unit (MHU).

Chairman Hooper stated communication was a start by letting people know what Valleywise Health has to offer, like the new magazine, and events that each clinic does.

Vice Chairman Vail Cruz asked for more details on the idea of the suitcase telehealth care that was discussed at the first meeting.

Ms. Staples explained the idea behind the suitcase telehealth; a technician would go to the patient's home, check their vitals and conduct an exam while the doctor was on telehealth. This would keep the doctor from driving all over, and the target would be the homebound patients.

NOTE: Ms. Staples left at 3:46 p.m.

Chairman Vail Cruz asked what project the committee wanted to focus on, starting with one or two smaller projects to make sure that the committee could accomplish them within a specific timeframe. Training staff on storytelling, having each FQHC have at least one event per year, and investigating suitcase telehealth care for patients who have limited mobility would be the three projects the committee agreed to focus on.

3. Connecting with the Community Committee Member Closing/Announcements

There were no comments or announcements.

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Adjourn

MOTION: Mr. Arbuckle moved to adjourn the April 8, 2025, Valleywise Community Health Centers Governing Council's Connecting with the Community Committee Meeting. Dr. Clotter-Woods seconded.

VOTE: 9 Ayes: Chairman Hooper, Vice Chairman Vail Cruz, Mr. Arbuckle, Ms. Bahena, Ms. Birr, Dr. Clotter-Woods, Mr. Jacobson, Ms. Kennedy, Ms. Moon
4 Absent: Ms. Inabinet, Ms. Noriega, Ms. Staples, Dr. Barker
0 Nays
Motion passed.

Meeting adjourned at 4:04 p.m.

Denise Tapia
Deputy Clerk of the Board