



<p><b><u>Committee Members</u></b> Chris Hooper, Committee Chair Jason Vail Cruz, Committee Vice Chair Earl Arbuckle, Member Shelbi Bahena, Member Rebecca Birr, Member Dr. Nelly Clotter-Woods, Member Claudia Inabinet, Member Scott Jacobson, Member Helen Kennedy, Member Jee Moon, Member Irene Noriega, Member Vicki Staples, Member Dr. Michelle Barker, CEO, FQHCs, Ex-Officio Member</p>	<p><b><u>AGENDA</u></b> <b>Valleywise Community Health Centers Governing Council's Connecting with the Community Committee</b></p> <p><b><u>Mission Statement</u></b> The Valleywise Health's mission is to provide exceptional care, without exception, every patient, every time.</p>
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• Virginia G. Piper Charitable Trust Pavilion •  
• 2609 East Roosevelt Street • Phoenix, Arizona 85008 •  
• 2<sup>nd</sup> Floor • Auditorium 1 •

Tuesday, May 13, 2025  
3:00 p.m.

Access to the meeting room will start at 2:50 p.m., 10 minutes prior to the start of the meeting.

One or more of the members of the Connecting with the Community Committee members may participate telephonically. Committee members participating telephonically will be announced at the meeting.

**Please silence cell phone, computer, etc., to minimize disruption of the meeting.**

3:00 **Call to Order**

**Roll Call**

**Call to the Public**

*This is the time for the public to comment. The Connecting with the Community Committee may not discuss items that are not specifically identified on the agenda. Therefore, pursuant to A.R.S. § 38-431.01(H), action taken as a result of public comment will be limited to directing staff to study the matter, responding to any criticism or scheduling a matter for further consideration and decision at a later date.*

**ITEMS MAY BE DISCUSSED IN A DIFFERENT SEQUENCE**

Agendas are available within 24 hours of each meeting at Valleywise Community Health Centers and at Valley Comprehensive Health Centers, and on the internet at <https://valleywisehealth.org/about/governing-council/>. Accommodations for individuals with disabilities, alternative format materials, sign language interpretation, and assistive listening devices are available upon 72 hours advance notice via the Clerk's Office, Virginia G. Piper Charitable Trust Pavilion, 2609 East Roosevelt Street, Phoenix, Arizona 85008, (602) 344-5177. To the extent possible, additional reasonable accommodations will be made available within the time constraints of the request.

5/7/2025 1:24 PM

**General Session, Presentation, Discussion and Action:**

- 3:05 1. Approval of Consent Agenda: 5 min  
Any matter on the Consent Agenda will be removed from the Consent Agenda and discussed as a regular agenda item upon the request of any voting Governing Council member.
- a. Minutes:
- i. **Approve** Valleywise Community Health Centers Governing Council's Connecting with the [Community Committee meeting minutes dated April 8, 2025](#)

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**End of Consent Agenda**

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- 3:10 2. Discuss and Review [Connecting with the Community Committee Charter](#) 10 min  
*Connecting with the Community Committee*
- 3:20 3. Discuss and **Possible Action** on [Connecting with the Community Committee Projects](#): Staff Storytelling; Individual Federal Qualified Health Center Events; and Care for Homebound Patients 30 min  
*Connecting with the Community Committee*
- 3:50 4. Discuss and Review Planning, Implementation and Timeline for Approved Connecting with the Community Committee Projects 30 min - No Handout  
*Connecting with the Community Committee*
- 4:20 5. Connecting with the Community Committee Member Closing/Announcements 5 min - No Handout  
*Connecting with the Community Committee*
- 4:25 **Adjourn**

# 1.a.i. Minutes - Minutes dated April 8, 2025

## Minutes

Valleywise Community Health Centers Governing Council's  
Connecting with the Community Committee  
Virginia G. Piper Charitable Trust Pavilion  
2609 East Roosevelt Street, Phoenix, AZ 85008  
2<sup>nd</sup> Floor, Auditorium 1  
April 8, 2025, 3:00 p.m.

**DRAFT**

**Members Present:** Chris Hooper, Chairman  
Jason Vail Cruz, Vice Chairman  
Earl Arbuckle, Member  
Shelbi Bahena, Member  
Rebecca Birr, Member  
Dr. Nelly Clotter-Woods, Member – *participated remotely, then in-person*  
Scott Jacobson, Member  
Helen Kennedy, Member – *participated remotely*  
Jee Moon, Member  
Vicki Staples, Member

**Members Absent:** Claudia Inabinet, Member  
Irene Noriega, Member  
Dr. Michelle Barker, Ex-Officio Member

**Recorded by:** Denise Tapia, Deputy Clerk of the Board

### **Call to Order:**

Chairman Hooper called the meeting to order at 3:00 p.m.

### **Roll Call**

Ms. Tapia called roll. Following roll call, she noted that nine of the thirteen voting members of the Valleywise Community Health Centers Governing Council's Connecting with the Community Ad Hoc Committee members were present, which represented a quorum. Dr. Clotter-Woods arrived after roll call.

For the benefit of all participants, Ms. Tapia announced the Committee members that participated remotely.

### **Call to the Public**

Chairman Hooper called for public comment. There were no comments.

### **General Session, Presentation, Discussion and Action:**

1. Approval of Consent Agenda:
  - a. Minutes:
    - i. Approve Valleywise Community Health Centers Governing Council meeting minutes dated March 11, 2025

**Valleywise Community Health Centers Governing Council's Connecting with the Community Ad Hoc Committee Meeting Minutes – General Session – April 8, 2025**

**General Session, Presentation, Discussion and Action, cont.:**

1. Approval of Consent Agenda, cont.

**MOTION:** Mr. Jacobson moved to approve the consent agenda. Ms. Staples seconded.

**VOTE:** 9 Ayes: Chairman Hooper, Vice Chairman Vail Cruz, Mr. Arbuckle, Ms. Bahena, Ms. Birr, Mr. Jacobson, Ms. Kennedy, Ms. Moon, Ms. Staples  
4 Absent: Dr. Clotter-Woods, Ms. Inabinet, Ms. Noriega, Dr. Barker  
0 Nays  
**Motion passed.**

2. Discuss revised Community outreach projects including but not limited to; the impact, parameters to evaluate, and timeline for each project

Chairman Hooper stated the goal was to agree on three main projects for the Connecting with the Community Committee to pursue.

Vice Chairman Vail Cruz recalled the first Connecting with the Community meeting, goals with specific parameters were established. The subsequent meetings, the members discussed current and upcoming community events.

He stated he wanted to ensure that the committee did not duplicate events, that they were feasible, aligned with the Valleywise Health mission and connected with Valleywise Health strategic plan.

Vice Chairman Vail Cruz reviewed the list of events for each Valleywise Community Health Center that had occurred and were planned for the remainder of FY 2025 then compared the information that the marketing department and the FQHCs events with the events discussed in the last committee meeting to narrow down the focus to some tangible action around the community event.

He stated the committee would decide on three projects with some timelines that the committee would like to do.

**NOTE:** Dr. Clotter-Woods joined at 3:09 p.m.

Ms. Staples stated that Valleywise Health would be taking over and leading the stand-up event for mental health and justice in partnership with the National Alliance for the Mentally Ill (NAMI).

Mr. Jacobson mentioned getting a list of announcements for all the community events that Valleywise Health was participating in for the month.

Ms. Birr stated there was a calendar on the Valleywise Health website, but she had not noticed if it was on the new website. There should be a list of events that Valleywise Health leads or co-leads.

Vice Chairman Vail Cruz mentioned Ms. Inabinet should receive the list of events to make sure it would get on the website. There was also a Valleywise Health TV in the works that would show Valleywise Health information on the clinic monitors.

**NOTE:** Dr. Clotter-Woods arrived at 3:14 p.m.

Ms. Birr mentioned that Valleywise Health Family Resources Centers (FRCs) does a lot of different winter events, like healthy holidays, talks about nutrition, book-giving craft events, and summer lunches, and provides education and classes around those.

**Valleywise Community Health Centers Governing Council's Connecting with the Community Ad Hoc Committee Meeting Minutes – General Session – April 8, 2025**

**General Session, Presentation, Discussion and Action, cont.:**

2. Discuss revised Community outreach projects including but not limited to; the impact, parameters to evaluate, and timeline for each project cont.

Ms. Bahena stated the Valleywise Community Health Center-South Phoenix/Laveen partnered with the FRCs and attended the Laveen barbeque event, which had vendors from all of the Laveen community. It laid the groundwork for the future, and it was a good way to get the Valleywise Health name out there.

Chairman Hooper stated that the events could create a roadmap for future events at different Valleywise Health locations.

Ms. Bahena mentioned the schools in the Laveen community host winter festivals and carnivals where vendors are welcome, so that would be a great way to get involved and distribute Valleywise Health promotional material.

Ms. Staples mentioned that staff would probably be more comfortable about getting involved with events if there were a go-to person who could get all the brochures, giveaways, and items for events ready to go.

Ms. Birr stated that Ms. Inabinet organizes events, ensures the items are present, and prepares the brochures.

Chairman Vail Cruz mentioned that the clinics could always contact Ms. Inabinet to get items they need for their events.

Chairman Hooper mentioned the clinics should know what their most successful event of the year was.

Vice Chairman Vail Cruz stated that each clinic should organize its own events and partner with the FRCs, Integrated Behavioral Health (IBH), and the Mobile Health Unit (MHU).

Chairman Hooper stated communication was a start by letting people know what Valleywise Health has to offer, like the new magazine, and events that each clinic does.

Vice Chairman Vail Cruz asked for more details on the idea of the suitcase telehealth care that was discussed at the first meeting.

Ms. Staples explained the idea behind the suitcase telehealth; a technician would go to the patient's home, check their vitals and conduct an exam while the doctor was on telehealth. This would keep the doctor from driving all over, and the target would be the homebound patients.

**NOTE:** Ms. Staples left at 3:46 p.m.

Chairman Vail Cruz asked what project the committee wanted to focus on, starting with one or two smaller projects to make sure that the committee could accomplish them within a specific timeframe. Training staff on storytelling, having each FQHC have at least one event per year, and investigating suitcase telehealth care for patients who have limited mobility would be the three projects the committee agreed to focus on.

3. Connecting with the Community Committee Member Closing/Announcements

There were no comments or announcements.

**Valleywise Community Health Centers Governing Council's Connecting with the Community Ad Hoc Committee Meeting Minutes – General Session – April 8, 2025**

**Adjourn**

**MOTION:** Mr. Arbuckle moved to adjourn the April 8, 2025, Valleywise Community Health Centers Governing Council's Connecting with the Community Committee Meeting. Dr. Clotter-Woods seconded.

**VOTE:** 9 Ayes: Chairman Hooper, Vice Chairman Vail Cruz, Mr. Arbuckle, Ms. Bahena, Ms. Birr, Dr. Clotter-Woods, Mr. Jacobson, Ms. Kennedy, Ms. Moon  
4 Absent: Ms. Inabinet, Ms. Noriega, Ms. Staples, Dr. Barker  
0 Nays  
**Motion passed.**

Meeting adjourned at 4:04 p.m.

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Denise Tapia  
Deputy Clerk of the Board

## **2. Connecting with the Community Committee Charter**



## **Valleywise Community Health Centers Governing Council Ad Hoc Connecting with the Community Committee Charter**

### **Purpose**

The purpose of the Connecting with the Community Committee (Committee) of the Valleywise Community Health Centers Governing Council (Governing Council) is to enhance the engagement between the Federally Qualified Health Centers (FQHCs) and the surrounding community.

### **Membership**

The Committee shall consist of no more than four (4) voting Governing Council members, four (4) FQHC Clinic Managers, one (1) of which should be the Clinic Manager of the Mobile Health Unit; and one (1) staff member from each of the following departments: dental, community outreach, family resource centers, and integrated behavioral health. The Chief Executive Officer of the FQHCs is an ex-officio member of the Committee. All Committee members are voting members. A voting Governing Council member will serve as the Committee Chair. The Committee Chair will recommend, and the Committee will appoint a Vice Chair. Per the Governing Council Bylaws, Committee members are appointed by the Governing Council.

### **Responsibilities**

1. In collaboration with the Maricopa County Department of Public Health, develop focus areas for a Community Health Needs Assessment (CHNA). Make recommendations to the Governing Council to approve a CHNA at least once every three (3) years.
2. Collect and analyze community feedback to identify health priorities and barriers to access.
3. Ensure each FQHC's services, offerings, and programs meet the needs of the population it serves.
4. Ensure the community is informed about the FQHCs' programs and services and that they meet the needs of the population served.
5. Ensure the FQHCs' services are accessible to underserved and vulnerable populations, including low-income, minority, and elderly groups.

### **Responsibilities, cont.**

6. To support health promotion and social well-being, create or strengthen partnerships with community organizations, schools, local businesses, faith-based groups, and government agencies.
7. Review existing outreach efforts and community engagement programs to assess their effectiveness and recommend a plan to strengthen them, if necessary, to the Governing Council.
8. In collaboration with FQHC leadership, design and launch community engagement initiatives that address specific health needs identified in the CHNA.
9. Lead efforts to improve health literacy in the community by hosting workshops and informational sessions. Provide educational materials on health topics relevant to the local population.
10. Organize community events, health fairs, and educational seminars to engage residents in healthy living practices.
11. Recommend to Valleywise Health leadership new outreach methods, digital engagement tools, and partnerships that can improve community participation.

### **Meetings**

Meetings will be held quarterly or as needed. Additional meetings can be scheduled at the discretion of the Committee Chair.

### **Meeting Procedures**

1. The Committee Chair will facilitate all meetings. The Committee Vice Chair will facilitate meetings in the Chair's absence.
2. Committee members must attend in person or by technological means. A quorum shall consist of a majority of the voting Committee members, which is necessary for the Committee to meet and to take action.
3. Minutes shall be recorded and maintained for each Committee meeting in compliance with Arizona Open Meeting Law and shall contain all actions taken by the Committee. Minutes recorded or maintained for Executive Session discussions, however, will be kept confidential pursuant to A.R.S. § 38-431.03.
4. The Committee will report its activities to the Governing Council at least quarterly.

## 3. FQHC Community Events

**Valleywise Health Community Health Center: McDowell HIV Services  
Community Events 2024-25**

1. **January 18, 2024** - Boys Hope Girls Hope Resource Fair
2. **February 17, 2024** - Annual Storyteller Training with Carly Davis
3. **February 17-18, 2024** - Arizona Gay Rodeo
4. **February 29, 2024** - Diversity and Inclusion
5. **March 1, 2024** - Under the Surface
6. **March 19, 2024** - Voices of Hope 101: New Cohort Training
7. **March 20, 2024** - Prep/Practice; Rainbow Warriors Virtual
8. **March 20, 2024** - Rainbow Warriors Virtual
9. **March 23-24, 2024** - Rainbow Festival
10. **March 25-26, 2024** - Presenter Pre-Exposure Prophylaxis: NPX Staff Meeting/Lunch & Learn
11. **March 26, 2024** - Scottsdale Community College Health Summit
12. **March 30, 2024** - Trans Day of Beauty
13. **April 2, 2024** - 2024 Symposium Panel Prep with Kate Thomas
14. **April 6, 2024** - AIDS Walk
15. **April 20, 2024** - Phoenix Pride: Promoting Mental Health & Wellbeing
16. **April 25, 2024** - McDowell Women's Group Voices of Hope Presentation
17. **May 4, 2024** - Voices of Hope, Southwest Center, Young Women's Christian Association Event (Town Hall)
18. **May 4, 2024** - Empowering Voices & Hope
19. **May 11, 2024** - Be Kind to Your Mind 5k Run & Walk
20. **May 18, 2024** - First Institutional Baptist Church Mind-Body-Spirit Health Fair
21. **May 18, 2024** - Mind Body Spirit Connections-Community Health Fair
22. **May 21, 2024** - She Matters
23. **June 1, 2024** - Downtown Tempe Love is Love
24. **June 6, 2024** - Arizona Health Information Management Association Annual Meeting
25. **June 7, 2024** - Two-Spirit, Lesbian, Gay, Bisexual, Transgender, Queer, Intersex, Asexual+ Rainbow Gathering
26. **June 15, 2024** - 4th Annual RYBE Juneteenth Celebration
27. **June 27, 2024** - Pride in Your Health: National HIV Testing Day
28. **June 27, 2024** - National HIV Testing Day
29. **June 29, 2024** - Health & Heels Community Health Fair
30. **July 20, 2024** - Back to School Backpack Giveaway
31. **July 22, 2024** - One N Ten Wellness Event
32. **July 27, 2024** - Health Fair and Multicultural Family Festival
36. **July 27, 2024** - Migrant Education Program Resource Fair
37. **July 31, 2024** - Stay Cool, Know Your Status
38. **August 20, 2024** - Employment/Resource Fair
39. **August 23, 2024** - National Association of Hispanic Nurses Phoenix Conference
40. **August 28, 2024** - Stay Cool Event with Southwest Center

41. **August 29, 2024** - SWAT Away the Heat
42. **August 30, 2024** - Family and Community Team/Desert Valley Media Radio
43. **September 14, 2024** - Latino Pride
44. **September 15, 2024** - Faith Evangelical Lutheran Church - Adult Forum
45. **September 24, 2024** - Stay Cool & Know Your Status
46. **October 3, 2024** - Helping Other People Everywhere XVI
47. **October 8, 2024** - OUTWATCH Fest: Be Yourself Louder
48. **October 9, 2024** - OUTWATCH Fest: Art Alley
49. **October 10, 2024** - Sunnyslope Health & Resource Community Fair
50. **October 11, 2024** - Arizona State University: Student Nurses Association Monthly Meeting/Voices of Hope Panel for HIV
51. **October 13, 2024** - OUTWATCH
52. **October 19-20, 2024** - Phoenix Pride
53. **October 27, 2024** - Halloween Street Fair
54. **October 29, 2024** - Stay Cool & Know Your Status
55. **October 30, 2024** - Maricopa County Public Health Sexually Transmitted Infections Clinic (In-Service)
56. **November 5, 2024** - Phoenix Children's Hospital: Youth Group
57. **November 24, 2024** - Stay Warm and Know Your Status
58. **December 2, 2024** - World AIDS Day Community Health Event
59. **November 15, 2024** - American Indian Student Conference
60. **February 12, 2025** - Phoenix College Health Fair
61. **March 6, 2025** - A.T. Still University's Diversity Festival
62. **To Be Determined** - Gellert Health - Speakers Bureau
63. **To Be Determined** - "Know Your Status" - Prisma
64. **February 26, 2025** - AIDS Walk Arizona Kick Off Event
65. **March 22, 2025** - AIDS Walk Arizona & 5k Run Tabling & Team
66. **March 30, 2025** - One N Ten Fresh Brunch
67. **May 31, 2025** - Aunt Rita's Bake Sale
68. **October 18-19, 2025** - Phoenix Pride
69. **September 24, 2025** - Red is the Night Gala

**Valleywise Health Community Health Center South Central Phoenix  
Events 2024**

1. **Family Resource Center** Back to School Backpack Event
2. **Summer Feeding Program** with St. Mary's Food Bank (in lobby all summer)
3. **Information booth** at a community sponsored event for the South Mountain Community sponsored the Phoenix Light Rail

## Community Outreach Events July 2024 – May 2025

1. **Guadalupe Back to School Event:** July 13, 2024 - Town of Guadalupe Back to School Event - backpack distribution, immunizations, and community resources, Guadalupe.
2. **Maricopa KidsCare Event at Pendergast Community Center:** July 13, 2024 - Back to School Event hosted by Arizona Alliance for Community Health Centers, West Phoenix.
3. **One-N-Ten Back to School Health and Resource Center:** July 22, 2024 - Back to School Event hosted by One-N-Ten, Phoenix.
4. **Arizona Hispanic Chamber of Commerce 7th Annual Health and Resource Fair:** July 27, 2024 - Community Health and Resource Fair hosted by Arizona Hispanic Chamber of Commerce, Phoenix.
5. **Mesa Prevention Alliance Back to School Event:** July 27, 2024 - Back to School Community Health and Resource Fair hosted by the City of Mesa.
6. **Avondale Elementary School District Migrant Program Health and Resource Fair:** July 27, 2024 - Arizona Migrant Education Program Health and Resource Fair, Avondale.
7. **Pioneer Preparatory School - Meet the Teacher/Community Resources Night:** July 31, 2024 - Back to school resource fair, Phoenix (Maryvale).
8. **Mexican Consulate:** August 2, 2024 - Tabling event, Phoenix.
9. **Westside Head Start Health and Resource Fair at Glendale:** August 24, 2024 - Community Health and Resource Fair hosted by Westside Head Start Program, Glendale.
10. **SWAT Away the Heat at Arizona State University West:** August 29, 2024, Glendale.
11. **Mexican Consulate:** September 6, 2024, Phoenix.
12. **Health and Resource Fair at St. Jerome Church:** September 14, 2024 - Community Health Resource Fair hosted by Catholic Charities and Rio Salado College, Phoenix.
13. **Pilgrim Rest - Kinship Families Resource Fair:** September 14, 2024.
14. **Health and Resource Fair sponsored by Arizona Alliance for Community Health Centers:** Targeted audience - Foster Families, Phoenix.
15. **City of Chandler - Fiesta Contigo:** September 21, 2024, Chandler.
16. **City of Peoria Hope XVI:** October 3, 2024, Peoria.
17. **Maricopa County Public Health Wellness Expo at St. Vincent de Paul:** October 5, 2024.
18. **Public Health Wellness Expo:** Free mammograms, prostate cancer screenings, blood pressure and diabetes checks, bike safety helmets, Phoenix (Maryvale) 3031 North 51st Avenue, Phoenix 85031.
19. **City of Mesa's Annual Domestic Violence Awareness Event:** October 7, 2024, Mesa.
20. **City of Phoenix Health and Resource Fair at Sueño Park:** October 19, 2024 - Community Event hosted by the City of Phoenix, South Phoenix.
21. **Creighton Fall Festival:** October 26, 2024 - Community Event hosted by Creighton School District, Central Phoenix.
22. **Maricopa County Public Health Wellness Expo at Iglesia Christiana El Buen Pastor:** 950 West 8th Avenue, Mesa 85210, October 26, 2024.

23. **Public Health Wellness Expo:** Free mammograms, prostate cancer screenings, blood pressure and diabetes checks, bike safety helmets, Mesa.
24. **Lutheran Social Services Fall Festival:** October 26, 2024 - Community event hosted by Lutheran Social Services, Mesa.
25. **City of Mesa Car Seat Distribution Event – Police Department:** October 26, 2024 - Community Safety event hosted by Mesa Police Department, Mesa.
27. **Valley Metro Halloween Street Fair:** October 27, 2024 - Event hosted by Valley Metro Transportation to promote new light rail in South Phoenix, South Phoenix.
28. **Emergency Medical Services and Prehospital Care Conference:** October 28, 2024 - Event hosted by Phoenix Children's Hospital, Phoenix.
29. **Maricopa County Public Health Wellness Expo at Somerset Academy Skyway Campus:** 14900 West Van Buren Street, Goodyear, Arizona 85338, November 16, 2024.
30. **Public Health Wellness Expo:** Free mammograms, prostate cancer screenings, blood pressure and diabetes checks, bike safety helmets, Goodyear.
31. **Chandler Family Resource Center - The Great Reading Carnival:** November 16, 2024 - Community Event hosted by Chandler Family Resource Center, Chandler.
32. **Si Se Puede Neighborhood Foundation:** November 9, 2024 - Community Resource Fair, Phoenix.
33. **Mesa Community Fair:** December 7, 2024 - Mesa Community Action Network Community Resource Fair, Mesa.
34. **Roosevelt Children's Holiday Resource Event:** December 7, 2024 - Children's Holiday Resource Event, South Phoenix.
35. **Laveen School District Holiday Community Event:** December 6, 2024 - Annual Laveen Winter Fest, Laveen.
36. **South Mountain Community Health Resource Fair:** December 14, 2024 - Annual Community Event, South Phoenix.
37. **Younger Brothers Peoria Employee Wellness Fair:** February 4, 2025 - Annual Employee Wellness Event, Peoria.
38. **City of Phoenix Head Start and Early Head Start Wellness Fair:** February 6, 2025 - Annual Event, Phoenix (Maryvale Area).
39. **Gilbert Healthy Community Fair:** February 22, 2025 - University Program Annual Event, Gilbert.
40. **Laveen Barbecue and Community Resource Fair:** February 22, 2025 - 73rd Annual Event, Phoenix/Laveen.
41. **Cesar Chavez Library Community Resource Fair:** February 24, 2025 - Community Resource Fair, Phoenix/Laveen.
42. **First Things First Chandler CARE Center - Baby Shower:** March 8, 2025 - Annual Community Baby Shower Event, Chandler.
43. **Women, Infants, and Children Spectacular Fest:** March 1, 2025 - Annual Fest, Chandler.
44. **Phoenix Public Library Bike Rodeo and Resources:** March 1, 2025 - Annual Car Seat and Bike Rodeo, Phoenix.
45. **3rd Annual Read on Mesa Literacy Summit:** March 1, 2025 - Annual Literacy Summit, Mesa.

46. **Child Crisis Arizona - Family Fun Night:** March 13, 2025 - Annual Family Fun Night, Mesa.
47. **Thrive to Five Playfest:** March 15, 2025 - Annual Southwest Human Development Playfest, Arizona State Fairgrounds.
48. **Safety Fair - Safe Kids Worldwide:** March 16, 2025 - Annual Car Seat Safety Check, State Farm Stadium, Glendale.
49. **Arizona Department of Child Safety at The Kroc Center:** March 29, 2025 - Young Parent University Conference, Phoenix.
50. **City of Mesa Community Baby Shower and Resources:** March 29, 2025 - Mesa Family Resource Center – Community Baby Shower, Mesa.
51. **Glendale Elementary School District Employee Wellness Fair:** April 9, 2025 - Annual Wellness Fair, Glendale.
52. **11th Annual Glendale Health and Resource Fair:** April 12, 2025 - Annual Health and Resource Fair, Glendale.
53. **Mesa Schools Native American Education Program:** May 7, 2025 - Native American Education Program Celebration, Mesa.

**FQHC-Avondale Community Events**

1. **Career Day at Maryvale Preparatory Academy:** Answered questions from students looking to choose medical field careers.
2. **Parent Health Education at Desert Mirage Elementary School:** Provided parents with information about the importance of children having regular checkups, immunizations, healthy nutrition, and mental health awareness/concerns.
3. **Diabetic Education and Empowerment Program at Federally Qualified Health Center Avondale Conference Room:** 8-week community program designed to educate on how to prevent or control diabetes, held twice a day every Tuesday.
4. **Avondale Health and Resource Fair at Avondale Resource Center:** Provided medical/dental education and resources - Suspended due to COVID-19; would like to reengage.

**CHANDLER COMMUNITY EVENTS - 2024 & 2025**

**Year 2024 Calendar**

1. 02.09.2024 - Cultural Family Event
2. 02.24.2024 - Chandler Innovation Fair (First Things First)
3. 03.01.2024 - Phoenix Zoo to You
4. 03.30.2024 - Maricopa County Women, Infants, and Children East Valley Community Event
5. 04.06.2024 - Valleywise Health Community Celebration
6. 04.13.2024 - Preschool Science on Wheels
7. 06.22.2024 - Preschool Science on Wheels
8. 08.24.2024 - Maricopa County Women, Infants, and Children East Valley Community Event
9. 08.27.2024 - Chandler Healthcare Industry Leaders and Representatives
10. 09.18.2024 - Preschool Science on Wheels
11. 09.21.2024 - Chandler Contigo; Dia de Fiesta
12. 11.16.2024 - The Great Reading Carnival

## **Year 2025 Calendar**

1. 01.29.2025 - Cultural Family Event
2. 03.01.2025 - Arizona State University Chandler Innovation Center - Family Event
3. 03.01.2025 - City of Mesa Event - Read on Arizona
4. 03.05.2025 - Golden Neighbors - Senior Expo - Chandler Community Center
5. 03.15.2025 - Chandler Care Center Community Event
6. 03.22.2025 - Gilbert Event - Family Resource Center
7. 04.04.2025 - Chandler Arizona Business Networking
8. 05.01.2025 - Chandler Quarterly Networking Breakfast
9. 07.12.2025 - Operation Back to School Chandler

**NOTE:** Chandler Health Department clinic will be involved in more Community Events once we are notified about their upcoming schedules.

## **Initial Committee Ideas**

### **Mobilizing Care:**

- Telehealth
- Dental – add dental to Mobile Health Unit
- “Suite case” telehealth assistant to the elderly and disabled.

### **Communication:**

- Tell “Our” story.
- Social Media
- Internal awareness
- Federally Qualified Health Center Section in the Valleywise Health newsletter
- More in-person Communications
- Need to hear more from our patients – real-life stories.
- Training staff to do storytelling.
- Use technology to connect with the Community.
- Being transparent with the Community

### **Marketing:**

- Patient stories/testimonials
- Public Service Announcements – Radio stations, Billboards, Digital Media, Podcasts, print advertising (move in-house)
- Valleywise Health promotional items at reasonable prices for patients
- Valleywise Health TV in clinics
- More platforms to advertise jobs.
- Use contracts and partnerships to leverage additional marketing through them.
- Focus on what Federally Qualified Health Center unique.
- Valleywise Mascot
- More money for the marketing department

- Identify the five largest employers and have the clinic manager and Governing Council member meet with the Chief Executive Officer of the company.

**Communication Events/Outreach:**

- Federally Qualified Health Center spotlights a different clinic each month.
- Give the community Christmas presents/Food.
- Tabling events organized by others.
- School visits
- Mobile Health Unit Events – Light parade, Pride parade, Community Partners
- Storytelling with patients and employees
- Participate in local events (tabling and speaking)
- Laveen Barbecue
- Federally Qualified Health Center events/fairs at each clinic annually or biannually
- Offer workshops for family and friends of behavioral health patients.
- Enhance and localize social media platforms.
- Connecting with local advocates and provide services to clinic patients.

**Partnerships:**

- Partner with local businesses - Federally Qualified Health Centers areas
- Federal agencies to include – School, Military, Police/Fire departments.
- Friends in the Community series
- Identify key partner meetings to attend (divide and conquer but share)
- Caregiver group assisted living, nursing homes.
- Collaborate with Early Childhood Nutrition, First Things First, Chicanos Por La Casa, Casa de Los Ninos
- Partner with LGBTQ festivals in other ways than table
- Sponsorship to local nonprofits
- Connect with local coffee shops.
- Local City committees
- Housing Authority
- Public Health Committees (Building Bridges)
- Dental education – women's care education and teen education
- Produce Rescue – Fruit/Veggies