



August 23, 2018

Mr. Joe Pizzimenti  
Big Fish Creative Group, LLC  
7000 East 1<sup>st</sup> Avenue  
Scottsdale, AZ 85251

**RE: Notice of Contract Award: Advertising Agency Services 90-18-367-RFP**

Dear Mr. Pizzimenti:

Maricopa County Special Health Care District d.b.a. Maricopa Integrated Health System (MIHS) is pleased to inform you that Big Fish Creative Group, LLC has been recommended for a contract award for Advertising Agency Services. The award is contingent upon approval by internal MIHS Senior Management, successful negotiation of a formal contract and signature by the appropriate MIHS signatory authority.

We will be contacting you shortly to start negotiating the scope of work for the contract. If you have any questions, please feel free to call me at 602-344-1494. We look forward to working with you in the coming months.

Sincerely,

Laela Pardo  
Contract Specialist